



David Binder Research

California Voter Survey: Health Care Affordability Assistance May 24, 2018

Methodology

David Binder Research conducted a survey of 800 likely November 2018 voters from May 17th through May 22nd, 2018. Half of the interviews were conducted online and half by telephone. For telephone interviews, 51% were conducted by landline and 49% by cell phone. Interviews were conducted in English or Spanish, depending on respondent preference. The margin of error for the survey is +/- 3.5%.

Topline Findings

A strong majority of California voters (72%) support increasing financial help for low and moderate-income Californians buying health insurance as individuals.

Seventy-two percent support increasing financial assistance for those buying on the individual market, including thorough Covered California. Half of voters strongly support this idea. Nearly 9 in 10 Democrats (89%) support increasing affordability assistance, along with 74% of independents and 39% of Republicans.

Increasing Affordability Assistance	Support	Oppose	Undecided	Net Support
Do you support or oppose increasing financial help for low and moderate-income Californians buying health insurance as individuals, including through Covered California?	72	24	4	+ 48

Most say the ability to afford quality health care has gotten worse in recent years, and about 2 in 3 want the state government to increase the number of people in the state with health care coverage.

A majority of voters (52%) say that, compared to two years ago, the ability of Americans to afford quality health care has gotten worse. Twenty-seven percent say it has stayed the same, and only 12% say it has gotten better. Sixty-three percent agree with the statement, "health care costs are lower when everyone has coverage, so we should make sure everyone has coverage they can afford."

Sixty-five percent support the California state government taking action to increase the number of people in the state with health care coverage. Forty-seven percent strongly support this idea. Nine in ten Democrats support increasing the number of people with coverage, along with 67% of independents. Sixty-three percent of Republicans are opposed.

Increasing the Number of Insured Californians	Support	Oppose
Do you support or oppose the California state government taking action to increase the number of people in the state with health care coverage?	65	28