

## Opposition to Prop 72

The major opposition to Prop 72 are large corporations that don't provide health coverage to all their employees, including fast food companies like McDonald's. If you would like to see their campaign against Prop 72, please see their website at <http://www.stopthehealthtax.org/>.

The opposition raised over \$18.3 million dollars. But while the opposition was deep-pocketed, it wasn't widespread: over 82% of the opposition's money came from just the thirty contributors that gave over \$100,000. Only restaurants and retailers mobilized their money against Proposition, donating nearly 85% of the opposition's funding. Fast-food chains made up over 30% of the contributions, not including their umbrella organization, the California Restaurant Association. Retailers made up over 18%. Much thanks to Rafael Ruthchild of the Strategy Group for pulling these figures together.

Below is a list of the top thirty-three contributors against Proposition 72, those that gave \$100,000 or more. The list is striking for the range of recognizable brand names on it:

CALIFORNIA RESTAURANT ASSOCIATION \$5,042,000  
MCDONALDS AND FRANCHISEES \$1,535,128  
YUM! BRANDS AND FRANCHISEES [KFC, Pizza Hut, Taco Bell] \$970,320  
CARL'S JR. AND FRANCHISEES \$760,250  
WAL\*MART STORES, INC. \$648,449  
ROUND TABLE PIZZA AND FRANCHISEES \$569,550  
OUTBACK STEAKHOUSE AND FRANCHISEES \$528,000  
ROBINSON-MAY \$400,000  
SEARS ROEBUCK AND CO. \$400,000  
MACY\*S WEST, INC. \$400,000

TARGET CORPORATION \$350,000  
CALIFORNIA BUSINESS PROPERTIES ASSOCIATION \$325,000  
WENDY'S AND FRANCHISEES \$323,000  
JACK IN THE BOX AND FRANCHISEES \$313,610  
BEST BUY PURCHASING LLC \$300,000  
EL POLLO LOCO AND FRANCHISEES \$234,500  
JACK IN THE BOX AND FRANCHISEES \$313,610  
CALIFORNIA CHAMBER OF COMMERCE BUSINESS PAC \$255,000  
J.C. PENNEY \$200,000  
DARDEN RESTAURANT INC. [Olive Garden, Red Lobster] \$200,000

MICHAEL'S STORES \$190,000  
DEL TACO \$159,500  
BURGER KING CORP. \$156,899  
LOWE'S \$150,000 IN-N-OUT BURGERS \$145,000  
GOVERNOR SCHWARZENEGGER'S CALIFORNIA RECOVERY TEAM \$123,608  
APPLEBEE'S AND FRANCHISEES \$114,000  
CALIFORNIA PIZZA KITCHEN, INC. \$100,000  
AUTOZONE \$100,000  
OFFICE DEPOT \$100,000  
WALGREENS \$100,000  
NORDSTROM \$100,000  
CEC ENTERTAINMENT, INC. [Chuck E. Cheese] \$100,000